

Madison Area Community Supported Agriculture Coalition

Board Meeting Agenda

Wednesday, January 13 2010 8-10AM

Location: MACSAC Office 303 S. Paterson Suite 1B

Attendees: Kiera, Amy, Chris, Erika, Kristen, Dela, Dave, Amanda, Claire, Gini. Jim and Barb Lindeman and Lisa Bartig were also present for a portion of the meeting.

Notes

I. Annual Meeting Non-attending farms appeal

- a. Gardens of Goodness – Attending Fruits & Nuts Conference, had blizzard, couldn't get back for Annual Meeting
- b. Living Soil Farm - Miscommunication

II. Highlights from December Staff Report – Kiera

- a. 2010 PS brochure completed and at the printer
- b. Farley Center meeting & future partnership
- c. 4 Grower Gatherings/7 Mentorship sessions in the scheduled and are being promoted
- d. MFAI/CSA Advisory Committee

III. Old Business

- a. Staff Restructure-Personnel committee
 - o Developed working transition plan with job responsibilities (will send to Board)
 - o New Grower Program Manager Position
 1. Created job description & announcement (hopefully will go out today!)
 2. Deadline for application – Jan. 29th or until filled
 3. Hiring Committee – Dela, Kiera, Chris, Erika
 - o SASI – Health Benefit Plan; decided to let go of SASI, and just \$250 FTE pay out to employees.
 1. The goal will be to offer employees health insurance in the future, but this seems to be the best choice for the current situation.
 2. PC will continue to research options, and give attention to the concern that the health benefit stipend should be used for only health costs.
- b. Approval of 2010 Budget
 - o Few changes from Dec. meeting, mainly in the grower development area
 - o We used ~\$7000 from the PS reserves to cover PS deficit, but the deficit in other areas has been covered from the A-Z profit, which leaves us with a \$5000 profit back to overall reserves
 - o Questions coming up about A-Z; Kiera will create a annual analysis for a few years for Feb mtg
 - o Kiera will change 3-yr projections, and health benefit stipends.
 - o Budget approved.
- c. Mission Vision discussion/adoption
 - o Mission/Vision has been approved. (see final version below)
 - o Gini & Kiera will work on incorporating the mission/vision into the MACSAC brochure, with plans for new brochure to be ready for OFC or CSA Open House
- d. Board assessment, follow up, & New Board member needs assessment?
 - o What is our process for recommending/inviting folks on the Board?
 1. Current Board member or Board Chair will recommend, approach, and then sponsor a candidate. Board member/Chair gauge interest in candidate, review

- what to expect as a Board member, convey the specific needs that we have as a Board, invite candidate to Board meeting. Board votes at next meeting.
 - Needs - Lawyer, finance(Dave now serving), ~~accountant~~ (holding for Dana) University researcher, *Public health professional/someone with Partner Shares focus (added on after meeting)*
 - Need to fill holes in the Finance and Personnel Committee
 - 1. Dave will switch to Finance Committee; Theresa will have opportunity to leave Finance Committee
 - Decided that all non-profits need a lawyer and CPA, and in reality these people may not be available to provide as much labor/support/work that our other Board members provide, since this is a working Board
 - Therefore, we will seek out a passionate, knowledgeable, connected candidate that can provide more working support, than a lawyer/CPA.
- e. Committee Updates
 - Partner Shares – Gini
 - New Grower – Chris
 - Development – Amy/Erika

IV. New Business

- a. 2010 New Foodbook development – Erika
- b. Board Photograph
- c. Office Open House January 28 4-6 PM

V. Meeting Dates for 2010

- a. Tues, Feb 16; 8-10am
- b. Thurs, Mar 18; 8-10am
- c. Tues, Apr 13, 6-8pm
- d. May 25, 6-8pm

Adopted Mission Statement:

MACSAC supports and connects Community Supported Agriculture farmers and eaters.

Adopted Vision Statement:

We envision a future where Community Supported Agriculture (CSA) is the backbone of a strong local food system; where all families have access to locally produced, organic food and have strong connections to their farms, food and community.